

VADition Announces Expansion in the United Kingdom

Channel Program Expands with VADition Partnership in the United Kingdom

LONDON, UK, October 7th, 2009 – VADition- the value adding distributor has today announced a distribution agreement with A10 Networks, presenting resellers the opportunity to offer Web Application Delivery and Server Load Balancing products that help organizations of all sizes accelerate, optimize and secure their applications.

Dan Buckley, A10 Sales Manager, UK explains, “We are very excited at the prospect of entering the UK market through VADition; with our success globally and VADition’s experience in helping technology start-ups gain early market adoption and momentum we feel it is the perfect match.”

Load Balancing is an integral part of any cloud based service and A10 promises to deliver the whole suite of solutions. The aim of A10’s partner program is to provide a full suite of services for their customers—including planning and assessment, design and implementation, and training and support services.

VADition’s Barrie Desmond, Business Development Director, comments; “Here at VADition we specialize in introducing a new wave of emerging technologies that have embraced the customer self-service attributes of the Social Enterprise. Load balancing is key to successful cloud based architectures and it was a natural choice to partner with a load balancing specialist who guarantees to deliver load balancing solutions at half the price and twice the performance of its competitors.”

For more information on A10’s complete suite of Load Balancing solutions, please visit:

<http://www.a10networks.com/products/index.php>

About VADition

VADition (www.vadition.com) is a Value Adding Distributor introducing a new wave of technologies to its partners in the UK. These technologies form the basis of its ***Intuitive***

Technologies' strategy, a range of Internet inspired platforms and services designed around simplifying increasingly complex and overloaded information infrastructures. The products chosen mirror the self-service behaviour of an increasingly IP savvy society - business and consumer. The characteristics of VADition’s chosen vendor partners therefore must demonstrate a belief in new business models embraced within 'Web 2.0', and have designed their technology around 'Self Service' or simplification.

About A10 Networks

A10 Networks was founded in Q4 2004 with a mission to provide innovative networking and security solutions. A10 Networks make high-performance products that help organizations accelerate, optimize and secure their applications. A10 Networks is headquartered in Silicon Valley with offices in the United States, United Kingdom, France, The Netherlands, Japan, China, Korea and Taiwan. For more information, visit <http://www.a10networks.com>