



VADition Chosen as COPAN Systems Distribution Partner

Success in storage heralds launch of new Storage Division at VADition

Farnham, Surrey, 6th December 2007 – VADition, the Value Adding Distributor, has today announced it has been appointed by COPAN Systems, the industry's most cost effective storage solution for persistent data storage, as its new distribution partner. Based upon its innovative and unique enterprise-class Enhanced MAID (Massive Array of Idle Disks) based platform, COPAN Systems enables end-users to cost effectively protect and manage their long-term data storage.

Enterprises are witnessing an explosion in the amount of data within their companies, with over 75% likely to be persistent (write once, read infrequently) and according to Neil Ledger, co-founder and Director, VADition, this presents an attractive opportunity to resellers, " Companies are concerned amount the sheer volume of data within their organisation and are facing up to the challenge of its management, reliable access and integrity, in a cost effective manner, and against the backdrop of compliance. As the industry innovator in MAID, COPAN Systems addresses these issues and removes the pain associated with long-term data recovery and management for enterprises."

" COPAN Systems delivers unmatched scalability, density and power efficiency, allowing us to drastically reduce the cost and complexity of vaulting and managing the overwhelming volumes of non transactional information in large enterprises." said Garry Veale, Chief Sales Officer at COPAN Systems. "At a time of rapid growth for COPAN Systems, VADition is an excellent partner to have working with us. They too have a unique approach to value add distribution with a proven track record in successfully aligning technologies that answer business demands."

VADition's proficiency in the storage market has led to the launch of a new Storage Division. Led by Jason Dance, it will be the first service specific division of VADition's intuitive technology portfolio and is a result of the success VADition has achieved in the storage sector.

" As we are now working in an era where there is more data than storage capabilities, it has become business critical for companies to address their storage infrastructure," said Jason Dance, Storage Divisional Head, VADition. " VADition's new storage division reflects the

company's success in this sector and I'm delighted to be heading it up and working closely with our storage channel partners to grow our businesses together."

About VADition

VADition (www.vadition.com) is a Value Adding Distributor introducing a new wave of technologies to its partners in the UK. These technologies form the basis of its '**Intuitive Technologies**' strategy, a range of Internet inspired platforms and services designed around simplifying increasingly complex and overloaded information infrastructures. The products chosen mirror the self-service behaviour of an increasingly IP savvy society - business and consumer. The characteristics of VADition's chosen vendor partners therefore must demonstrate a belief in new business models embraced within 'Web 2.0', and have designed their technology around 'Self Service' or simplification.

About COPAN Systems

COPAN Systems is the leading provider of intelligent, enterprise-class, enhanced MAID storage solutions that unlock the value of long-term, persistent data. Its energy efficient storage solutions reduce power and cooling costs in the data centre with enhanced MAID's unique ability to spin the hard drives only as needed to dramatically conserve power and lengthen the product lifespan. The company is privately held with investments by Austin Ventures, Globespan Capital, Pequot Ventures, Credit Suisse, Gold Hill Capital, Presidio STX and NTT Leasing Capital (USA). COPAN Systems' storage solutions have been shipping since March 2004, with customers spanning the healthcare, financial, government, media, and service provider industries. Solution implementations include backup/restore, archive, and disaster recovery. More information is available at <http://www.COPANSystems.com>.

For further information contact:

David Rowlands
Cohesive Communications
Tel: +44 (0) 1291 626200
Email: vadition@cohesive.uk.com